



James Norton

Founder and President, Play-Action Strategies LLC

James Norton is the Founder and President of Play-Action Strategies LLC, a comprehensive strategic consulting firm located in Washington, D.C.

Previously, James served in multiple positions at the U.S. Department of Homeland Security (DHS), including as Deputy Assistant Secretary of Legislative Affairs, where he was responsible for helping to develop and implement critical policies related to border security, aviation, and infrastructure protection, including the creation of DHS' first cybersecurity team.

James has also previously served as a senior defense-industry executive and as a Special Assistant to U.S. Environmental Protection Agency Administrator Christine Todd Whitman. Since 2008, he has taught graduate level courses on homeland security, cybersecurity policy, and congressional affairs as an Adjunct Professor in the Johns Hopkins University Zanvyl Krieger School of Arts and Sciences.

James has received distinguished awards from both the Environmental Protection Agency and DHS for his government service.

Originally from Massachusetts, James holds Bachelor of Science and Master of Business Administration degrees from Salve Regina University.

James can be reached at James.Norton@playaction.com.